



Start a Franchise, Run a Business, Take Control Of Your Life!



You've worked hard, saved money and now is the time to make your dream of owning a profitable business a reality!

Joining our franchise allows you to own your own business, become your own boss and provides you with knowledge, systems and experience to succeed.



Generate profits faster by using the Wilson Pro Painting proven business model that works and allows you to reap the rewards of your hard work!



CALL US FOR MORE INFORMATION

(800) 968-4505

WILSONPROPAINING.CA/FRANCHISE



ARE YOU THE NEXT WILSON PRO PAINTING FRANCHISEE?

When it comes to the painting industry and painting contractors, very few major brands may come to mind, as the vast majority of our painting sector is comprised of independent, local painters and contractors.

Our Wilson Pro Painting Franchise aims to revolutionize the fragmented, independently owned painting industry and provide homeowners with a professional, seamless painting experience.



INVESTMENT SUMMARY

Initial Franchise Fee	\$35,000
Tools/Equipment/Vehicle	\$20,000
Inventory/Startup Supplies	\$20,000
Working Capital Cushion	\$25,000

Typical Investment:

\$100,000*

** If you currently own your own independent painting business, your investment into Wilson Pro Painting may be dramatically reduced due to the investment costs of tools, equipment, inventory and startup supplies which you may already possess.*



WHAT YOUR FRANCHISE INVESTMENT GETS YOU?

TRAINING

Wilson Pro Painting franchise provides you with initial training plus ongoing training to quickly get your business up and running. Your district manager is dedicated to your success, and will support and mentor you through the various challenges and opportunities as a franchise partner. Our district managers possess extensive experience in franchise management and have a thorough understanding of the intricacies of our painting industry.

RECRUITMENT

In every market, numerous opportunities exist for hiring painters, whether it be from the trades, recruiting university students, or seeking out local sports team members. Our key to successful hiring is prioritizing cultural fit over technical skill. While we offer comprehensive training programs to develop technical skills, the desire to join our positive and dynamic culture is of utmost importance.

BOOKINGS & SALES

Our Sales Center provides comprehensive, multi-channel customer service, handling all inquiries across various platforms including telephone, social media, and email, as well as scheduling estimates for our franchise partners. Our all-encompassing service allows you the freedom to concentrate on growing your business. Our support office team members work tirelessly to support your endeavors, ensuring that you always have jobs scheduled, not just estimates.

MARKETING & BUSINESS SUPPORT

As a Wilson Pro Painting franchise partner, you can concentrate on localized marketing strategies such as lawn signs, door hangers, direct mail, and field marketing. We specialize in digital marketing techniques and work behind the scenes to drive demand and enhance your online presence.



ROOTED IN TRADITION

Wilson Pro Painting is a professional painting company that was inspired from the story of Walter Wilson (grandfather to our founder, Jamie Wilson). Walter Wilson was a painter back in England in the mid 1900s that worked for the city of Hull as a painter. After being a POW in the war, Walter Wilson was unable to pass his driver's test so he rode his bike everywhere to work as a painter. Every morning he would travel to his worksite with his brush in his back pocket, a couple paint cans over the handlebars while carrying a ladder under his arm.

Walter's value of "doing what it takes to get the job done right" are values that Jamie Wilson mirrors and is proud to carry on in his family's legacy.



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